

Introducing the **Interesting** CMS package

You've devoted an enormous amount of time and effort into your business, and your website is seen as a reflection of your products and services. With technology trends changing at an incredibly fast pace, it is easy to feel concerned that your online offerings will not keep up with the market. Many development companies promote the latest technology to respond to current demands, but with the web's dynamic flux, how can you be sure your solution will grow and

Interesting CMS utilizes the Kentico CMS engine as the basis for the system and then through our considerable industry experience we streamline the user experience and provide you with a smooth implementation process. Based on a Microsoft Gold Certified Partner solution, you can be confident that your Interesting CMS will be supported well into the future, and allow you to respond to change in the online market place.



Interesting CMS components



Base CMS Install

Interesting has considerable experience content management systems and knows that the foundation for a robust and flexible website is an excellent core CMS Install. Interesting uses the Kentico CMS as the base engine behind our package.

Information Architecture Advice

Interesting understands the most important part of any website is the information it contains. As such we provide you with guidance on structuring your information so that your visitors can find and access the information that they need.

Easy-to-Use CMS Administration

Interesting knows that managing content is hard enough as so we work hard to ensure that the process is as simple as possible. Content editors are able to create and edit content in a familiar environment very similar to Microsoft Word.

Rapid Prototyping

A frustrating part of having a new website developed for your business is the uncertainty of what you will receive, and not seeing results immediately. Interesting's rapid prototyping approach, creates a working website early in the project allowing you to see results quickly. This gives you confidence that the solution being built meets your needs.

SEO Best Practice Implementation

Interesting will create for you a Search Engine friendly website to ensure that your site performs well in organic search, helping your business to stay competitive in the online marketplace

Industry Specific Best-Practice Layout and Design

The Interesting CMS package comes with 2 design concepts from industry specific design house. This means that you get the benefits of having an expert designer who works in your field.

User Manuals

New systems can be confusing, even ones as easy to use as our CMS. This is why we provide you with comprehensive, quality documentation to help you get the most out of your website.

Google Analytics Implementation and Training

These days knowing how your site is being used is important. That's why the Interesting CMS package comes with a Google Analytics account setup and tracking the visits on your site and basic training and documentation to get you started.

Ongoing peace of mind

As with all of our development work Interesting guarantees the CMS package and supplies a 3 month warranty for your peace of mind. The Interesting CMS package also includes the following benefits:

- Access to Interesting's expertise
- Access to the Interesting CMS license
- Critical hot fixes to the base system

Interested?

Get in touch today to arrange a meeting with Henry on (02) 9251 2875 or drop me an email at henry@interesting.com.au.